



Press release – Authorized for immediate publication

## a-squared Anti-Malware 4.0: Best in test fighting the new threat of rogue anti spyware!

In the fight against spyware more and more users download anti spyware programs on their PC. The risk is that many alleged spyware hunters are "fake" and a real threat in themselves. Today, these fake anti spyware programs are summarised by the term rogue anti-spyware. In an independent test about detecting rogue anti spyware, the Emsi Software program a-squared placed first - leaving behind seven competitors.

In fact, normal PC users simply want to work or play on their PCs. But sadly, this is not granted to them. Instead, they must waste a great deal of precious time in order to fight back a constantly growing number of threats endangering the computer. Viruses, spyware tools, rootkits and other malware intend to either damage the computer, turn it into a spam spreader, or steal secret data from it.

PC users are worried. They want to protect their computers. This is why they search the internet for an appropriate security program. And there are a lot of programs offering their service as anti spyware detector and declare to protect the computer. But what most users don't know yet: more and more of these alleged protection programs only pretend. For real, protecting the PC is not the actual aim. Many of them only simulate the scan, are programmed lousily or only include very few signatures so that they can hardly detect any spyware – the real intention is to fob money off the users for a registration. Or sometimes they are even malware in themselves, doing exactly what they are supposed to fight against, without the users noticing – they spy out the PC where they are installed. This new sort of malware is called rogue anti-spyware

### Rogue anti-spyware: Who can you trust at all?

How can rogue anti-spyware be identified? Christian Mairoll, COE of the Emsi Software GmbH that offers the anti-malware scanner a-squared Anti-Malware 4.0: "There are many signs to identify rogue anti-spyware even before downloading it. The respective homepages are in most cases very artless and often seem nonprofessional. Links all refer to the same download file, even if the website only talks of an online scanner. Taking a look at the credits or contact can help: They should include the name of the responsible company and its legal form (Inc., GmbH, etc.), the complete address as well as a telephone number. If these information are missing, this is another warning sign."

Users should consult the very helpful official list from Spywarewarrior ([http://spywarewarrior.com/rogue\\_anti-spyware.htm](http://spywarewarrior.com/rogue_anti-spyware.htm)). It names almost all known rogue anti-spyware programs and explains in detail why they are on the rogue list.





Press release – Authorized for immediate publication

What is even better: Trust the protection of a professional security software, which, apart from the known malware threats, can also detect and eliminate rogue anti-spyware. The program a-squared Anti-Malware 4.0 uses the reliable a-squared technology that placed first in an independent test from Dozleng.com

(<http://www.calendarofupdates.com/updates/index.php?showtopic=16354>) about detecting rogue anti-spyware – standing up against seven other known products. That means that a-squared Anti-Malware 4.0 is one of the most versatile and also most effective security programs.

### **a-squared Anti-Malware 4.0: Double protection**

The brand-new version a-squared Anti-Malware 4.0 is equipped with two high-quality scanners that synchronously hunt for malicious programs. Emsisoft's own a-squared engine now goes along with the Ikarus anti-virus engine. Your PC is now protected from trojans, viruses, spyware, adware, worms, bots, keyloggers, rootkits and dialers even more effectively.

Apart from the two scan engines, a-squared Anti-Malware 4.0 has two different background guards working for it that analyse every file loaded on your computer or downloaded from the internet. One of the guards executes a signature scan for fighting the already known malware, including over 2 million signatures by now. The second Background Guard runs a behavior analysis with the Malware-Intrusion Detection System (Malware-IDS) and reports suspect behavior of a software. In this way even new malware that the scanner doesn't yet know by name can be revealed. A further new feature is the surf protection which blocks web pages that try to install trojans or spyware on the user's hard disk.

A 1 year licence of the full version of a-squared Anti-Malware 4.0 costs \$39.95. You can download the free 30-days trial version on the Homepage (18 MB).

**Homepage:** <http://www.emsisoft.com/>

**a-squared Anti-Malware 4.0:** <http://www.emsisoft.com/en/software/antimalware/>

**Downloads:** <http://www.emsisoft.com/en/software/download/>

### **Background information:**

Comparative test of all well-known anti-virus products:

[http://www.virusbtn.com/news/2008/09\\_02](http://www.virusbtn.com/news/2008/09_02)

Comparative test of anti-spyware products at Dozleng.com:

<http://www.dozleng.com/updates/topic16354>

### **ABOUT EMSI SOFTWARE**

Emsi Software is a private business resident in Austria. The fast-growing company has a positive balance since its launch in 2003 and is run without [outside capital](#). The ambition of Emsi Software is to become one of Europe's leading vendors of behavior analysis technology for analysing software and malware in particular. The company was founded in



Press release – Authorized for immediate publication

2003 by Christian Mairoll who realized his vision of a virtual business – The company's 15 staff members are scattered over all the world and cooperate via the Internet, just as if they were sitting next to each other in real bureau. The person responsible for the technical ideas is Georg Wicherski, one of the founding members of the "Nepenthes" Honeypot Project and the mwcollect Alliance (a consortium of Honeypot nets for the automatic capture of malware from the Internet) who is held in high esteem within the security sector. The range of products offered by Emsi Software comprise the security programs a-squared Anti-Malware, a-squared Free, a-squared HiJackFree, a-squared Anti-Dialer, and, since the end of 2007, Mamutu.

**PRESS CONTACT**

Thomas Günther

PR-Manager

Mail: [tg@emsisoft.com](mailto:tg@emsisoft.com)

Tel: +43 664 344 60 68

Fax: +43 6235 200 53